A Multi-lingual Meaning Based Search Engine

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Agenda

- Motivation
- Universal Networking Language
- Search Engine Model
- Partial Matching
- Conclusion
- Future Work
- Demo of the Search Engine



Motivation

- Amount of information on internet has grown exponentially
- Search Engines: Help in mining information
- Language Barrier
- Information Overload
- Lot of skill needed to form efficient queries

Universal Networking Language

- Electronic language for computers to express and exchange every kind of information
- UNL Expression
- Binary Relation
- Universal Words
 - Constrains
 - Attributes

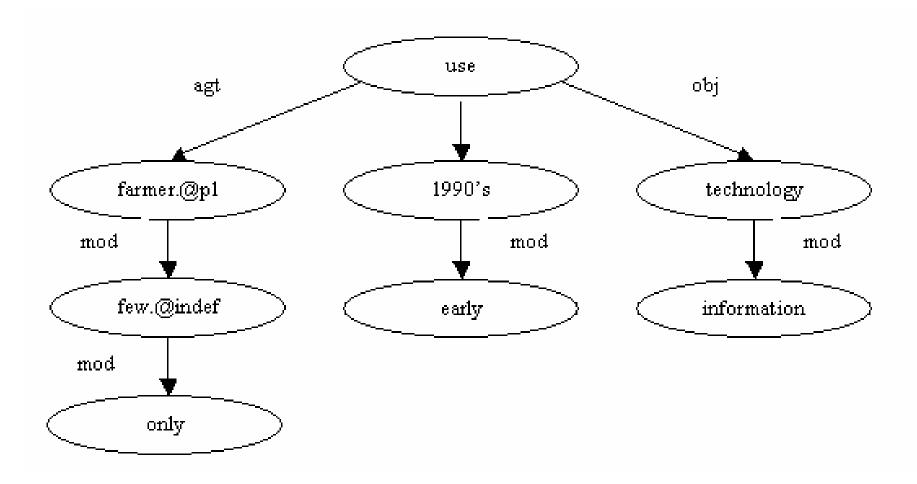
UNL: Example

Only a few farmers could use information technology in the early 1990's.

```
agt(use(icl>do).@ability-past, farmer(icl>person).@pl)
obj(use(icl>do), technology(icl>thing))
mod:01(farmer(icl>person), few(icl>number).@indef)
mod(:01, only)
mod(technology(icl>thing), information)
mod:02(1990's(icl>time), early)
tim(use(icl>do), :02)
```



UNL Graph





Search Engine Model

- Focused Crawler
 - Presenting a domain Yahoo categories
 - Training a binary classifier
 - Focused Crawling using classifier score as the guide
 - Details of document crawled kept in a table called *docindex*



Search Engine model (cont)

- Enconverter and Deconverter modules
 - ENCO and DECO software
 - Implemented on windows platform
 - Implemented as PHP script running on a apache web server on a Windows 2000 machine
 - Currently English and Hindi ENCO integrated
 - Caching



Search Engine Model (cont)

HTML Parser

- Parses the HTML documents separates the formatting from the sentences
- Document design template HTML tags with placeholders for sentences
- Can get the original document by merging the sentences with the document design template



Search Engine Model (cont)

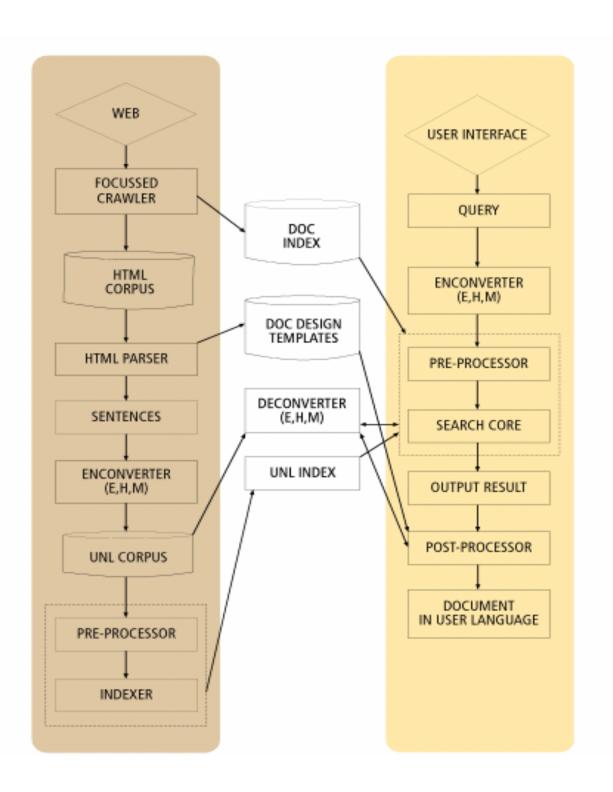
Indexer Module

- Preprocessor
 - Spaces and tabs removed
 - Attributes stripped off
 - UWs not having id are assigned a unique dummy id
 - Compound UW ids are replaced by the UNL expressions of all the relations in the subgraph, sorted alphabetically, separated by a "^"



Search Engine model (cont)

- Indexer
 - Separates resulting UNL expressions into REL, UW1, UW2, UW1ID, UW2ID
 - Updates unlindex MYSQL table
 - Sentences consisting of single word handled separately
- Search Module
- Post Processor Module
 - Merges sentences with document design





Search Module

- Query Matching
 - Complete
 - Partial
- Indexing
 - Simply indexing on binary relations is not enough
 - Need to take into account the connections between binary relations

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Partial matching

$$R_q(d) = \frac{\sum\limits_{s \in S_d} r_q(s)}{|S_d|}$$

$$r_q(s) = \alpha \frac{n}{N} + \beta \frac{l}{L}$$



Partial Matching - Algorithm

- Indexing
- N, L Independent of sentence

$$L = \sum_{v \in V} (degree(v) - 1)$$

- Need to find out n and I for each sentence to calculate relevance
- Can find all matching relation edges of the document with a single SQL query
- Sort by (document, sentence)

Partial Matching

- Input: All matching relation edges for a (d,s) pair
- Output: r_q(s)
- Algorithm to calculate n and l
 n = Number of relation edges in the input
 Initialize uidtable, l=0
 for each relation edge in query
 find the matching edge in input

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Algorithm (cont)

```
if edge found  \label{eq:continuous} \mbox{if UWID1}_q \in \mbox{uidtable // got a link} \\ \mbox{if UWID1 of current relation } \in \mbox{uidtable(UWID1}_q) \\ \mbox{//correct link} \\ \mbox{l++} \\ \mbox{else uidtable(UWID1}_q) = \mbox{uidtable(UWID1}_q) \cup \mbox{UWID1} \\ \mbox{else uidtable(UWID1}_q) = \{\mbox{UWID1 of current relation }\} \\ \mbox{// Repeat the same procedure for second UW also}
```

Conclusion

Language barrier eliminated

Benefit of intermediate language representation

Meaning based search



Future Work

- Testing on a bigger corpus
- Improving dictionary and rule base of ENCO/DECO software
- Improving the HTML parser
- Focused Crawler
- Incorporating global page rank